



Sadhana Education Society's

Registered under Society's Act of 1860 & Bombay Public Trust Act 1950 | Linguistic (Gujarati) Minority Institution

L. S. RAHEJA COLLEGE OF ARTS & COMMERCE (AUTONOMOUS)

NAAC Accredited B++ (3rd Cycle) | ISO Certified 9001:2015 & 21001:2018

LSRC/EXAM/BAMMC/REGULAR/SEM VIFH 25/2024-25/4424

Date : 21.02.2025

TIME TABLE OF SEMESTER VI REGULAR MARCH 2025
(APPLICABLE TO THE AUTONOMOUS TY 2024-25 BATCH ONLY)


PROGRAMME- BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION

DAY AND DATE	TIME	PAPER/SUBJECT (ADVERTISING)	PAPER/SUBJECT (JOURNALISM)
WEDNESDAY, 19 TH MARCH 2025	11.00 AM TO 1.30 PM	DIGITAL MEDIA	DIGITAL MEDIA
THURSDAY, 20 TH MARCH 2025	11.00 AM TO 1.30 PM	BRAND MANAGEMENT	PHOTO AND TRAVEL JOURNALISM
FRIDAY, 21 ST MARCH 2025	11.00 AM TO 1.30 PM	MEDIA PLANNING AND BUYING	TELEVISION JOURNALISM
SATURDAY, 22 ND MARCH 2025	11.00 AM TO 1.30 PM	RURAL MARKETING AND ADVERTISING	MAGAZINE JOURNALISM
MONDAY, 24 TH MARCH 2025	11.00 AM TO 1.30 PM	ENTERTAINMENT AND MEDIA MARKETING	FAKE NEWS AND FACT CHECKING

IMPORTANT NOTES:

1. The candidates appearing for the examination should report 30 minutes prior to commencement of examination.
2. ID card and Hall Ticket is compulsory.


(MS. KAVITA MAKHIJA)
BAMMC COORDINATOR


(DR. SEEMA UKIDVE)
CONVENOR


(DR. DEBAJIT SARKAR)
PRINCIPAL

BOARD OF EXAMINATION AND EVALUATION

