



Sadhana Education Society's

Registered under Society's Act of 1860 & Bombay Public Trust Act 1950 | Linguistic (Gujarati) Minority Institution

L. S. RAHEJA COLLEGE OF ARTS & COMMERCE (AUTONOMOUS)

Estd: 1980

NAAC Accredited B++ (3rd Cycle) | ISO Certified 9001:2015 & 21001:2018

LSRC/EXAM/BAMMC/ATKT/SEM V FH 25/2024-25/4397

Date: 20/02/2025

TIME TABLE OF SEMESTER V ATKT MARCH 2025
(APPLICABLE TO THE AUTONOMOUS TY 2024-25 BATCH ONLY)


PROGRAMME- BACHELOR OF ARTS IN MULTIMEDIA & MASS COMMUNICATION

DAY AND DATE	TIME	PAPER/SUBJECT
THURSDAY, 06 TH MARCH 2025	07.30 AM TO 10.00 AM	ADVERTISING & MARKETING RESEARCH / BUSINESS & FINANCIAL JOURNALISM
FRIDAY, 07 TH MARCH 2025	07.30 AM TO 10.00 AM	DIRECT MARKETING
SATURDAY, 08 TH MARCH 2025	07.30 AM TO 10.00 AM	CONSUMER BEHAVIOUR

IMPORTANT NOTES:

1. The candidates appearing for the examination should report 30 minutes prior to commencement of examination.
2. ID card and Hall Ticket is compulsory.


(MS. KAVITA MAKHIJA)
BAMMC COORDINATOR


(DR. SEEMA UKIDVE)
CONVENOR


(DR. DEBAJIT SARKAR)
PRINCIPAL

BOARD OF EXAMINATION AND EVALUATION