



ISO Certified 9001-2015

SADHANA EDUCATION SOCIETY'S
(Registered under society's act of 1860 & Bombay Public Trust Act 1950)
Linguistic (Gujarati) Minority
L. S. RAHEJA COLLEGE OF ARTS & COMMERCE

Field : 1999
NAAC ACCREDITED B++ (3rd Cycle)
Relief Road, Santacruz (W), Mumbai - 400 054, Email: registrar@lsraheja.org
Tel.: 2660 9320 / 2661 4101, Website : www.lsraheja.org

AUTONOMOUS

LSRC/EXAM/INT REG/BMS SEM IV & VI FH 2025/2024-25/4077

Date : 17.01.2025

INTERNALS - SYBMS DEPARTMENT EVEN SEM-IV (MARKETING AND FINANCE)

TIME	28.01.2025	29.01.2025	30.01.2025
10:30 am to 11:10 am	BUSINESS ECONOMICS – II	INFORMATION TECHNOLOGY IN BUSINESS MANAGEMENT – II	INTEGRATED MARKETING COMMUNICATION / STRATEGIC COST MANAGEMENT
11:10 am to 11:50 am	BUSINESS RESEARCH METHODS	PRODUCTION AND TOTAL QUALITY MANAGEMENT	RURAL MARKETING / FINANCIAL INSTITUTIONS AND MARKETS

INTERNALS - TYBMS DEPARTMENT EVEN SEM-VI (MARKETING AND FINANCE)

TIME	28.01.2025	29.01.2025	30.01.2025
10:30 am to 11:10 am	OPERATIONS RESEARCH	INTERNATIONAL MARKETING / INTERNATIONAL FINANCE	RETAIL MANAGEMENT / PROJECT MANAGEMENT
11:10 am to 11:50 am	BRAND MANAGEMENT / INNOVATIVE FINANCIAL SERVICES	MEDIA PLANNING AND MANAGEMENT / STRATEGIC FINANCIAL MANAGEMENT	

(MS. SUVARNA RAIKAR)
BMS COORDINATOR

(DR. SEEMA UKIDVE)
CONVENOR

(DR. DEBAJIT SARKAR)
PRINCIPAL

BOARD OF EXAMINATION AND EVALUATION

