

**SES's L.S.RAHEJA COLLEGE OF ARTS AND COMMERCE**  
**(AUTONOMOUS)**



**Syllabus of Overview of Trade and Commerce under NEP 2020 Vertical - SEC  
with effect from 2024-25**

**Department of Commerce & Management**

**Head of the Department/Sr. Person: Prof. Dr. Anupama Nerurkar**

**Date of approval by the Board of Studies (Commerce & Management):  
25/04/2024**

**Approved by the Academic Council on: 29/04/2024**

**Ratified by the Governing Body on: 06/05/2024**



<b>Programme: Bachelor of Commerce (Management Studies)</b>		<b>Semester: II</b>			
<b>Course: Overview of trade and commerce</b> <b>Academic Year: 2024-2025</b> <b>Batch: 2024-2027</b>		<b>Code: UGBMSIISEC124</b>			
<b>Teaching Scheme</b>	<b>Evaluation Scheme</b>				
<b>Lectures</b>	<b>Practical</b>	<b>Tutorials</b>	<b>Credits</b>	<b>Internal Continuous Assessment (ICA) (weightage)</b>	<b>Term End Examinations (TEE) (weightage)</b>
<b>30</b>	<b>Nil</b>	<b>Nil</b>	<b>2</b>	<b>20 marks/40% of the total marks</b>	<b>30 marks/60% of the total marks</b>

<b>Learning Objectives :</b>	<ol style="list-style-type: none"> <li>1. To develop an understanding of the basics of Commerce and Trade</li> <li>2. To be able to describe different types of industries</li> </ol>
<b>Learning Outcomes :</b>	<ol style="list-style-type: none"> <li>1. To acquire the knowledge of new trends in Commerce</li> <li>2. To interpret different forms of business organizations</li> <li>3. To state different commerce activities</li> <li>4. To illustrate benefits of import and export and Future trends in Commerce and Trade</li> </ol>
<b>Pedagogy:</b>	Classroom Teaching, Presentations, Case-studies, Group discussions, Practical assignment

Each lecture session would be of one hour duration (30 sessions).

Module	Module Content	Module Wise Pedagogy Used (only pointers)	Module Wise Duration/ Lectures
I	<p><b>Evolution and Fundamentals of Commerce and Trade:</b> Concept commerce and trade, Classification of business activities-Industry &amp; Commerce</p> <p><b>Types of Industries:</b> Primary, secondary &amp; Tertiary, Commerce-Trade: Types: Internal, external; wholesale &amp; retail and auxiliaries to trade, Business risk.</p>	<p>Interactive discussion,</p> <p>Case studies, Presentations</p>	15
II	<p><b>Form of business organization:</b> Sole proprietorship, Partnership, HUF, Company.</p> <p><b>International trade:</b> Concept and benefits; Imports and Exports.</p> <p>Evolution and Future trends in Commerce and Trade</p>	<p>Case studies,</p> <p>Simulation and Assignment</p>	15

### REFERENCE BOOKS

1. Jain, V., Malviya, B. I. N. D. O. O., & Arya, S. A. T. Y. E. N. D. R. A. (2021). An overview of electronic commerce (e-Commerce). *Journal of Contemporary Issues in Business and Government*, 27(3), 665-670.
2. Shetty, S., & Salve, S. IMPACT OF E-COMMERCE ON COMMERCE IN INDIA-AN OVERVIEW. Vol: 4. Special Issue XII, January 2020, 340(342), 387.
3. Das, A. (2020). Indian E-Commerce Scenario–An Overview. *MULTILOGIC IN SCIENCE*, 10.
4. Mukherjee, S., & Michael, H. (2016). Modern Trends, Challenges and Opportunity of E-Commerce in India–An Overview. *Challenges and Opportunity of E-Commerce in India–An Overview* (June 29, 2016).

**QUESTION PAPER PATTERN**  
**Internal Continuous Assessment (ICA) Pattern**

Particulars	Marks
Presentation/Viva Voce	10
Assignment/Project	10
Total	20

**Term End Examinations (TEE)**  
**Question Paper Pattern**

Maximum Marks: 30

Duration: 1 Hour

All questions are compulsory.

Question No.	Description	Total Marks
1	A. Full Length Theory Question <b>OR</b>	12
	B. Full Length Theory Question	
2	A. Full Length Theory Question <b>OR</b>	12
	B. Full Length Theory Question	
3	Concept Testing ( <b>Any 2 out of 3</b> )	6

The Full length theory questions of 12 marks each may be split up into two smaller problems carrying 6 marks each.