

**SES's L.S. RAHEJA COLLEGE OF ARTS AND COMMERCE**

**(AUTONOMOUS)**



# **Board of Studies- Commerce and Management**

**Department of COMMERCE**

**HoD/Sr. Person of the Department: Dr. Laila Patel**

**Syllabus of Business Ethics & Corporate Governance under NEP 2020 vertical Major with effect from 2024-25.**

**Date of approval the BoS: 25/04/2024**

**Approved by the Academic Council: 29/4/24**

**Ratified by the Governing Body: 06/5/2024**

<b>Programme: FYBCOM</b>				<b>Semester: I</b>	
<b>Course: <u>Business Ethics &amp; Corporate Governance-</u></b>				<b>Code: UGBCOMICOMMJ224</b>	
<b>Academic Year: 2024-2025</b>		<b>Batch: 2024-2027</b>			
<b>Teaching Scheme</b>			<b>Evaluation Scheme</b>		
<b>Lectures</b>	<b>Practical</b>	<b>Tutorials</b>	<b>Credits</b>	<b>Internal Continuous Assessment (ICA) (weightage)</b>	<b>Term End Examinations (TEE) (weightage)</b>
<b>30</b>	<b>Nil</b>	<b>Nil</b>	<b>02</b>	<b>40 %</b>	<b>60 %</b>

Particulars	%
Class tests / Assignment / Project / Quiz etc. (three components- to be conducted at different instants of time)	20
Class test, Quiz/presentation/Viva-Voce	5+5=10
Assignment/Project, Quiz and presentation/Viva-Voce	5+5=10

<b>Learning Objectives:</b>	<b>1. The objective of the course is to make students aware of ethical and moral issues concerning business and develop sensitivity of students for right ethical practices in conduct of business.</b> <b>2. To understand the principles of corporate governance.</b>
<b>Learning Outcomes:</b>	<b>1. Learn the issues involved in maintaining ethics and how to deal with such situations. 2. Understanding the ways of overcoming frauds in banks</b> <b>3. Role of AI to prevent scams.</b>
<b>Pedagogy:</b>	<b>PPT presentation, Role play, Case study &amp; Guest Lecture</b>

**Detailed Syllabus: (per session plan)**

**Session Outline : Business Ethics & Corporate Governance –Semester I(Major) Each lecture session would be of one hour duration (30 sessions).**

Module	Module Content	Module Wise Pedagogy Used	Module Wise Duration
I	<b>1. Introduction to Business Ethics-</b> a. Business Ethics -Meaning, Definition and Nature and Importance. b. Ethical Issues in Functional Areas of Business. Ethics in Advertising (Truth In Advertising),POSH-Meaning and legal implication, Digital Ethics	1. Lectures 2. Case Study	10 Hours
II	<b>2. Introduction to Corporate Governance-</b> a. Corporate Governance Systems, Good Corporate Governance b. Obligations towards Society and Stake holders.	1.Lecture	10hours

III	<b>3. Corporate Governance and Issues Related to Scams-</b> <b>a.</b> Frauds and Scams in Banks, Insurance Companies. <b>b.</b> Measures to Overcome Fraud and Corruption. Role of AI to prevent scams	1. Lectures 2. Awareness campaign	10 hours
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## REFERENCE BOOKS

- ✓ Ghosh, B. (2009). *Ethics in management and Indian ethos*. Vikas Publishing House.
- ✓ Tricker, R. I. (2015). *Corporate governance: Principles, policies, and practices*. Oxford University Press, USA.
- ✓ Chandrasekaran, V., & Balachandran, V. (2011). *Corporate Governance and Social Responsibility*.

## QUESTION PAPER PATTERN

**Internal exam- 20 marks**

**External exam-30 marks**

<b>Q.1 Module 1(Any 1out of 2)</b>	<b>10marks</b>
<b>Q.2Module 2(Any 1out of 2)</b>	<b>10marks</b>
<b>Q.3 Module 3(Any 1out of 2)</b>	<b>10marks</b>

