

**SES's L. S. RAHEJA COLLEGE OF ARTS AND
COMMERCE
(AUTONOMOUS)**



Syllabus of Creative Writing under NEP 2020 vertical (VSC) with effect from 2024-25

**DEPARTMENT OF / BOARD OF STUDIES: MEDIA AND MASS
COMMUNICATION**

HoD / Sr. Person of the Department: Ms. KAVITA MAKHIJA

Date of approval by the BoS: 26th APRIL 2024

APPROVED by the Academic Council: 29th APRIL 2024

Ratified by the Governing Body: 6th May 2024



Programme: Bachelor of Arts in Multimedia and Mass Communication			Semester : II		
Course: Creative Writing Academic Year: 2024-2025 Batch: 2024-2027			Code: UGBAMMCIVSC24		
Teaching Scheme			Evaluation Scheme		
Lectures	Practical	Tutorials	Credits	Internal Continuous Assessment (ICA) (weightage)	Term End Examinations (TEE) (weightage)
30	Nil	Nil	02	20 marks/40% of the total marks	30 marks/60% of the total marks

Learning Objectives :	<ul style="list-style-type: none"> To acquaint students with basic concepts in literary writing. To build upon the writing and analytical skills of the students
Learning Outcomes :	<ul style="list-style-type: none"> Learners will get an overview of different types of media writings Learners will get an overview of the structure of different types of literary writings
Pedagogy:	<ul style="list-style-type: none"> Lecture Presentation Demonstration Reading activities Narration Class Work

Each lecture session would be of one hour duration (30 sessions).

Module	Module Content	Module Wise Pedagogy Used (only pointers)	Module Wise Duration/ Lectures
I	Foundation of Creative Writing: <ul style="list-style-type: none"> Structure of the short story: Theme, Plot, Character, Point of View, Setting Aspects of Poetry: Theme, Diction, Tone, Imagery, Symbolism, Figures of Speech Aspect of Drama: Theme, Plot, Character, Dialogue 	<ul style="list-style-type: none"> Lecture Presentation Demonstration Reading activities Narration Class Work 	15
II	Practical Applications: <ul style="list-style-type: none"> Introduction to Content writing Introduction to Copy Writing Characteristics of writing for different media Aspects of Creativity in Literature, Media, Public Speeches, Presentations 	<ul style="list-style-type: none"> Lecture Presentation Demonstration Reading activities 	15

		<ul style="list-style-type: none"> • Narration • Class Work 	
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REFERENCE BOOKS

1. Sorenson, S. (2002). *How to write short stories*. Peterson's.
2. Axelrod, R. B., Cooper, C. R., & Axelrod, R. B. (1994). *The St. Martin's guide to writing* (p. 992). St. Martin's Press.
3. Bell, J., & Magrs, P. (2019). *The creative writing coursebook: Forty authors share advice and exercises for fiction and poetry*. Macmillan.
4. Furniss, T., & Bath, M. (2013). *Reading poetry: an introduction*. Routledge.
5. Gardner, J. (2010). *The art of fiction: Notes on craft for young writers*. Vintage.
6. Anderson, L., & Neale, D. (2013). *Writing fiction*. Routledge.
7. Chen, H., & Vale, E. R. (2020). 8 Developing confident writers. *Developing Writers Across the Primary and Secondary Years: Growing into Writing*.
8. Milhorn, H. T., & Milhorn, H. T. (2006). *Writing genre fiction: A guide to the craft*. Universal-Publishers.

Internal Continuous Assessment (ICA) Pattern

Sr No.	Examination Method	Marks
1	Project / Assignment	10
2	Viva / Presentation	5
3	Class Participation	5
	TOTAL	20

Term End Examinations (TEE)

Question Paper Pattern

Question No.	Description	Total Marks
1	Concept Based / Case Study	6
2	A. Full Length Theory Question OR B. Full Length Theory Question	12
3	Short Notes (3 out of 4)	12
	TOTAL	30