

SES's L.S.RAHEJA COLLEGE OF ARTS AND COMMERCE

(AUTONOMOUS)



Syllabus of Overview of Indian Culture and Society under NEP 2020 Vertical - VEC with effect from 2024-25

Department of Commerce & Management

Head of the Department/Sr. Person: Prof. Dr. Anupama Nerurkar

Date of approval by the Board of Studies (Commerce & Management): 25/04/2024

Approved by the Academic Council on: 29/04/2024

Ratified by the Governing Body on: 06/05/2024



Programme: Bachelor of Arts in Multimedia and Mass communication		Semester : II			
Course : Overview of Indian Culture and Society Academic Year: 2024-2025 Batch: 2024-2027		Code: UGBAMMCIIVE C24			
Teaching Scheme	Evaluation Scheme				
Lectures	Practical	Tutorials	Credits	Internal Continuous Assessment (ICA) (weightage)	Term End Examinations (TEE) (weightage)
30	Nil	Nil	02	20 marks/40% of the total marks	30 marks/60% of the total marks

Learning Objectives :	<ul style="list-style-type: none"> ● To identify key aspects of Indian culture, including traditions, languages, religions, and social customs. ● To understand the concept of disparity and its various dimensions
Learning Outcomes :	<ul style="list-style-type: none"> ● Explain how Indian culture influences social and business practices. ● Analyse the causes and effects of disparities in society.
Pedagogy:	Interactive discussions, Case studies, Group activities, Role plays

Each lecture session would be of one hour duration (30 sessions).

Module	Module Content	Module Wise Pedagogy Used	Module Wise Duration/ Lectures
I	<p>Overview of Indian Culture</p> <p>Understand the multi-cultural diversity of Indian society through its demographic composition: population distribution according to religion, caste, and gender; Appreciate the concept of linguistic diversity in relation to the Indian situation; Understand regional variations according to rural, urban and tribal characteristics; Understanding the concept of diversity as difference</p>	Classroom lectures and group discussion	15 lecs
II	<p>Understanding concept of disparity</p> <p>Understand the concept of disparity as arising out of stratification and inequality; Explore the disparities arising out of gender with special reference to violence against women, female foeticide (declining sex ratio), and portrayal of women in media; Appreciate the inequalities faced by people with disabilities and understand the issues of people with physical and mental disabilities</p>	Case study and project assignment	15 lecs

REFERENCE BOOKS

1. **The Argumentative Indian: Writings on Indian Culture, History and Identity"** by Amartya Sen
2. **India: A Sacred Geography"** by Diana L. Eck
3. **Cultural History of India"** by A.C. Majumdar
4. **The Wonder That Was India"** by A.L. Basham

QUESTION PAPER PATTERN

Internal Continuous Assessment (ICA) Pattern

Particulars	Marks
Presentation/Viva Voce	10
Assignment/Project	10
Total	20

Term End Examinations (TEE) Question Paper Pattern

Maximum Marks: 30

Duration: 1 Hour

All questions are compulsory.

Question No.	Description	Total Marks
1	A Full Length Theory Question OR	12
	B Full Length Theory Question	
2	A Full Length Theory Question OR	12
	B Full Length Theory Question	
3	Short Notes (Any 2 out of 3)	6

The Full length theory questions of 12 marks each may be split up into two concept testing carrying 6 marks each.