

**SES's L.S.RAHEJA COLLEGE OF ARTS AND COMMERCE**  
**AUTONOMOUS**



**Syllabus of History- Heritage Tourism Management under NEP 2020 vertical (SEC) with effect from 2024-25**

**Department of History**

**HoD/Sr. Person of the Department: Ms. Pooja U. Yadav**

**Date of approval by the BoS: 23<sup>rd</sup> April 2024.**

**Approved by the Academic council: 29<sup>th</sup> April 2024**

**Ratified by the Governing Body on: 6<sup>th</sup> May 2024**

<b>Programme: FYBA- SEC</b>			<b>Semester : I</b>		
<b>Course : Heritage Tourism Management</b>			<b>Code:UGBAISEC124</b>		
<b>Academic Year: 2024-2025</b>			<b>Batch: 2024-2027</b>		
<b>Teaching Scheme</b>			<b>Evaluation Scheme</b>		
<b>Lectures</b>	<b>Practical</b>	<b>Tutorials</b>	<b>Credits</b>	<b>Internal Continuous Assessment (ICA) (weightage)</b>	<b>Term End Examinations (TEE) (weightage)</b>
30	Nil	Nil	02	20	30

<b>Particulars</b>	<b>%</b>
Class tests / Assignment / Project / Quiz etc. (three components- to be conducted at different instants of time)	40
Class test, Quiz/presentation/Viva-Voce	10+05+05=20 Marks
Assignment/Project, Quiz and presentation/Viva-Voce	10+05+05=20 Marks

<b>Learning Objectives:</b>	<ol style="list-style-type: none"> <li>1.To equip with skills to manage India's cultural sites for tourism.</li> <li>2. To promote sustainable preservation and promotion of cultural heritage.</li> <li>3. To train personnel in cultural sensitivity and interpretation for better tourist interactions.</li> </ol>
<b>Learning Outcomes:</b>	<ol style="list-style-type: none"> <li>1. Learner will be able to understand India's heritage sites for tourism and its importance.</li> <li>2. Learner will be applying measures for the protection and conservation of cultural assets.</li> <li>3. Learner will be able to create cultural sensitivity and interpretation skills for better tourist interactions.</li> </ol>
<b>Pedagogy:</b>	Interactive Lectures and Discussions & Field Visits

### Detailed Syllabus: (per session plan)

Each lecture session would be of one hour duration (30 sessions).

#### SEMESTER I

Module	Module Content	Module Wise Pedagogy Used	Module Wise Duration
I	<b>Unit 1: Understanding Heritage Tourism</b> 1. Meaning, Importance and Historical Perspective of Tourism 2. Tangible and intangible cultural Heritage and legislation 3. Role of Tourism Industry	Lectures, Discussions, Field visits, exhibitions	15
II	<b>Unit 2: New Trends in Heritage Tourism</b> 1. Cultural tourism and religious tourism 2. Agro-tourism and culinary tourism 3. Adventure tourism	Lectures, Discussions, Field visits, exhibitions	15

#### References:

1. Acharya Ram (2007), Tourism and Culture Heritage of India, R.B.S.A. Publishers.
2. Allchin B. Allchin, F.R, Thapar Bal Krishen (1989), Conservation of Indian Heritage, Cosmo Publishers.
3. Arnold David (2015), The Tropics and the Traveling Gaze: India, Landscape, and Science, 1800-1856, University of Washington Press.
4. Ashworth G. J (2000), The Tourist-Historic City: Retrospect and Prospect of Managing the Heritage City, Pergamon.
5. Basham, A. L.(2014), A Cultural History of India, Oxford University Press.
6. Bhatia A. K. (1997), Tourism and Development, Sterling publication.
7. Bhatia BS and Batra G. S (1995), Management of Public Enterprises, Performance and Policy Perspective, (ed.), Vol. I.
8. Bhatia, A. K (1981), Tourism in India – History and Development, Sterling Publication
9. Brown Percy (2014), Indian Architecture (Buddhist and Hindu Period), K.R.J. Book International.
10. Defert, P. C.(1966), Localization of Tourism: Problems, Theories and Practices, Education, Gurten, Berne.
11. Dhar Prem Nath (2010), Heritage, Cultural and Natural Sites Tourism, Kanishka
12. Edwardes S.M(1912)., By ways of Bombay, Taraporevala and Sons.

13. Foster Douglas (1983), Travel and Tourism Management, McMillan, London.
14. Gupta, S. P., Lal k. Bhattacharya(2002), Cultural Tourism in India, DK Printworld.
15. Holloway. J. C(1983)., The Business of Tourism, McDonald and Evans, Plymouth.
16. Ishwar Das Gupta(2008), Trends and Resources of cultural Tourism, Adhayan Publishers.
17. Israel Samuel, Sinclair Toby, Grewal Bikram (ed.)(1989), Indian Wildlife, APA Publications.
18. Kaur, Jagdish(1985), Himalayan Pilgrimages and the New Tourism, Himalayan Books.
19. Kohli M S (2002), Mountains of India: Tourism, Adventure and Pilgrimage, Indus Publishing.
20. Michell George (2013), Southern India: A Guide to Monuments Sites and Museums, Roli Book.
21. Mishra Amitabh (2007), Heritage Tourism in Central India- Resource interpretation, Kanishka Publication.
22. Romila Chawla (2006), Tourism, the cultural heritage, Arise Publisher.
23. Sarkar, A (1998)., Indian Tourism, Kanishka publishers.
24. Sharma, J. K(2000), Tourism Development: Design for Ecological Sustainability, Kaniska Publication.
25. Sharma, Shaloo(2002) , Indian Tourism Today- Policies and Programmes, A.B.D. Publishers,.
26. Sing Rana P.B (2011)., Heritage Scopes of India: Appraising Heritage Ecology Subhi publication, Gurgoan.
27. Sing S (1994), Cultural Tourism and Heritage Management, Rawat publication.
28. Singh Ratandeep(2007), Dynamics of Historical Cultural and Heritage Tourism, Kanishka Publication.
29. Singh Shalini (1994), Cultural Tourism and Heritage Management, Rawat Publications.

## QUESTION PAPER PATTERN

**External Exam Paper Pattern (30 Marks)**

**Q 1. Any 1 question out of 2 on module 1 (15 Marks)**

**Q 2. Any 1 question out of 2 on module 2 (15 Marks)**

**Rubrics for Evaluation of Internal Continuous Assessment -20 marks**

**to be implemented under NEP 2020 from Academic Year 2024 -25**

<b>Sr. No</b>	<b>Examination Method</b>	<b>Marks</b>	<b>Marking Scheme</b>	<b>Criteria</b>
1.	Class Test	10	As per the student's score	MCQ, Short Answers, Diagrams
2.	Presentation	5	Subject knowledge- 3marks, Presentation skills - 2 marks	Poster Presentation, PPT
3.	Class Participation	5	Excellent - 5 marks, Good - 3 to 4 marks, Satisfactory - 1 to 2 marks	Attentiveness, Response & Behaviour of student in class