

SADHANA EDUCATION SOCIETY'S

(Registered under society's act of 1860 & Bombay Public Trust Act 1950) Linguistic (Gujarati) Minority

L. S. RAHEJA COLLEGE OF ARTS & COMMERCE

Entd : 1000 NAAC ACCREDIDATED B++ (3" Cycle)

Relief Road, Santacruz (W), Mumbai - 400 054, Email: registrar@lsraheja.org "AUTONONOUS"

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LSRC/EXAM/BAMMC/ATKT/SEM I SH 24 NON-NEP/2024-25/3487

Date: 28.10.2024

TIME TABLE OF SEMESTER I ATKT NOVEMBER 2024 (NON-NEP)

PROGRAMME- BACHELOR OF ARTS IN MULTIMEDIA & MASS COMMUNICATION

DAY AND DATE	TIME	PAPER
MONDAY, 25 TH NOVEMBER 2024	9.15 AM TO 11.45 AM	VISUAL COMMUNICATION
TUESDAY, 26 TH NOVEMBER 2024	9.15 AM TO 11.45 AM	EFFECTIVE COMMUNICATION -I
WEDNESDAY, 27 TH NOVEMBER 2024	9.15 AM TO 11.45 AM	CURRENT AFFAIRS
THURSDAY, 28 [™] NOVEMBER 2024	9.15 AM TO 11.45 AM	FOUNDATION COURSE -I
FRIDAY, 29 TH NOVEMBER 2024	9.15 AM TO 11.45 AM	FUNDAMENTALS OF MASS COMMUNICATION
SATURDAY, 30 TH NOVEMBER 2024	9.15 AM TO 11.45 AM	HISTORY OF MEDIA

IMPORTANT NOTES:

- 1. The candidates appearing for the examination should report 30 minutes prior to commencement of examination.
- 2. ID card and Hall Ticket is compulsory.

(MS. KAVITA MAKHIJA) **BAMMC COORDINATOR**

(DR. SEEMA UKIDVE) **CONVENOR**

BOARD OF EXAMINATION AND EVALUATION

(DR. DEBAJIT SARKAR) **PRINCIPAL**