



ISO Certified 9001-2015

SADHANA EDUCATION SOCIETY'S
(Registered under society's act of 1860 & Bombay Public Trust Act 1950)
Linguistic (Gujarati) Minority
L. S. RAHEJA COLLEGE OF ARTS & COMMERCE

Estd : 1988
NAAC ACCREDITED B++ (3rd Cycle)
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Notice

Urgent Call for Participation: International Coastal Clean-Up Day 2024 - A Multi-Ministry Initiative

Dear Students and Esteemed Faculty Members,

We are writing to inform you about an important environmental initiative, spearheaded by multiple government ministries, that requires your active participation and support.

- **Event:** International Coastal Clean-Up Day 2024
- **Date:** Saturday, September 21, 2024
- **Time:** 7:00 AM onwards (Arrival by 6:30 AM)
- **Venue:** Khar Danda & Juhu Beach

Key Ministries Involved:

1. Ministry of Environment, Forest and Climate Change (Lead Ministry)
2. Ministry of Earth Sciences
3. Ministry of Ports, Shipping and Waterways
4. Ministry of Youth Affairs and Sports (through National Service Scheme)

Background:

As part of the "Swacch Sagar Surakshit Sagar" campaign, our college has been invited to participate in a beach cleaning drive. This nationwide initiative is a collaborative effort of various departments and ministries of the Government of India, working in conjunction with Civil Society organizations across the country. The campaign, led by the Ministry of Environment, Forest and Climate Change, in collaboration with the State Government of Maharashtra, aligns with our commitment to environmental conservation and social responsibility.

The National Museum of Natural History, under the Ministry of Environment, Forest and Climate Change, is coordinating this event at Juhu Beach, demonstrating the government's commitment at multiple levels.

Who Should Participate:

We are calling upon students from all departments and years to participate:

- NSS, NCC, DLLE, Sports, Green Club, and Cultural Club members
- Students from BA, BCom, BMS, BBI, BAF, BFM, BAMMC, and BSc IT (First, Second, and Third years)

Why Participate:

1. Contribute to the cleanliness of our coastline
2. Raise awareness about marine pollution
3. Be part of a nationwide environmental conservation effort
4. Support multi-ministry government initiatives
5. Earn participation certificates

Important Notes:

- **Identification:** Please carry your valid college ID card. Entry will not be allowed without it.
- Refreshments will be provided at the end of the program.

WhatsApp Group:

To facilitate better communication and coordination, we have created a WhatsApp group for this event. Please join using the following link:

<https://chat.whatsapp.com/JsyCCahSrQx0AG9TgTwk5H>

For Students with Internal Exams:

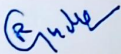
If you have an internal exam scheduled on September 21, 2024, please inform your NSS Programme Officer and the respective subject teacher immediately. We will work to reschedule your exam to ensure your participation in this important event.

For any queries or additional information, please contact:

Shri Ramsagar Yadav,
NSS Programme Officer,
+91 97680 36761

Let's come together to support this multi-ministry initiative and make our beaches clean and safe. Your participation can make a significant difference!

Best regards,



Shri Ramsagar Yadav
NSS Programme Officer
(+91 97680 36761)



Dr. Debajit N. Sarkar
Principal