

SADHANA EDUCATION SOCIETY'S

(Registered under society's act of 1860 & Bombay Public Trust Act 1950) Linguistic (Gujarati) Minority

L. S. RAHEJA COLLEGE OF ARTS & COMMERCE

Entd: 1980

NAAC ACCREDIDATED B++ (3" Cycle)

Relief Road, Santacruz (W), Mumbai - 400 054, Email: registrar@Israheja.org Tel.: 2660 9320 / 2661 4101, Website: www.Israheja.org

LSRC/BAMMC/REG-ATKT/SEM | SH 23/2023-24/1720

Date: 18.10.2023

REVISED TIME TABLE OF SEMESTER I REGULAR/ATKT OCTOBER 2023

PROGRAMME- BACHELOR OF ARTS IN MULTIMEDIA & MASS COMMUNICATION

DAY AND DATE	TIME	PAPER
MONDAY, 23 RD OCTOBER 2023	9.15 AM TO 11.45 AM	FOUNDATION COURSE - I
WEDNESDAY, 25 TH OCTOBER 2023	9.15 AM TO 11.45 AM	FUNDAMENTALS OF MASS COMMUNICATION
THURSDAY, 26 TH OCTOBER 2023	7.00 AM TO 9.30 AM	EFFECTIVE COMMUNICATION - I
FRIDAY, 27 TH OCTOBER 2023	7.00 AM TO 9.30 AM	VISUAL COMMUNICATION
MONDAY, 30 TH OCTOBER 2023	7.00 AM TO 9.30 AM	HISTORY OF MEDIA
TUESDAY, 31 ST OCTOBER 2023	7.00 AM TO 9.30 AM	CURRENT AFFAIRS

IMPORTANT NOTES:

- 1. Examinations will be conducted offline.
- 2. The candidates appearing for the examination should be report 30 minutes prior to commencement of examination.
- 3. ID card and Hall Ticket is compulsory.

(MS. KAVITA MAKHIJA) BAMMC COORDINATOR

(DR. SEEMA UKIDVE)
CHAIRPERSON OF EXAMINATION

(DR. DEBAJIT SARKAR)
PRINCIPAL

