

## SADHANA EDUCATION SOCIETY'S

(Registered under society's act of 1860 & Bombay Public Trust Act 1950)
Linguistic (Gujarati) Minority

## L. S. RAHEJA COLLEGE OF ARTS & COMMERCE

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Ref. No LSRC/Comm. Asso/Expert Lec/22-23/3063

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## **NOTICE**

## **COMMERCE ASSOCIATION**

Department of Commerce is organizing an expert lecture on 'How Advertising goes beyond just television commercials and has the power to impact human behavior by Mr. Aditya Nagvekar, Vice-president-Planning, Ogilvy, on 11th March, 2023 at 10.30 a.m. in Auditorium. Interested students from B.com, B.A., BAMMC and BMS should give their names to respective coordinators on or before March 9th March, 2023.

Dr. Anupama Nerurkar

Dr. Debajit Sarkar

Head-Department of Commerce

Principal