



SADHANA EDUCATION SOCIETY'S

L. S. RAHEJA COLLEGE OF ARTS & COMMERCE

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LSRC/BAMMC SEM II APR REG&ATKT/2021-22/142-F

Date : 19/04/2022

REVISED TIME TABLE OF SEMESTER II REGULAR AND ATKT APRIL 2021-22

PROGRAMME- BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION

| DAY AND DATE | TIME | PAPER/SUBJECT |
|--|-------------------|------------------------------|
| SATURDAY, 23 RD APRIL 2022 | 11:45 AM -2:55 PM | INTRODUCTION TO ADVERTISING |
| MONDAY, 25 TH APRIL 2022 | 11:45 AM -2:55 PM | FOUNDATION COURSE – II |
| TUESDAY, 26 TH APRIL 2022 | 11:45 AM -2:55 PM | MEDIA, GENDER AND CULTURE |
| WEDNESDAY, 27 TH APRIL 2022 | 11:45 AM -2:55 PM | EFFECTIVE COMMUNICATION - II |
| THURSDAY, 28 TH APRIL 2022 | 11:45 AM -2:55 PM | INTRODUCTION TO JOURNALISM |
| FRIDAY, 29 TH APRIL 2022 | 11:45 AM -2:55 PM | CONTENT WRITING |

IMPORTANT NOTES:

1. Examinations will be conducted offline.
2. The candidates appearing for the examination should be report 30 minutes prior to commencement of examination.
3. ID card is compulsory.
4. Each subject has 2 sections. Section A will be on exam portal wherein, Candidates will be appearing from their respective blocks login to exam portal and Section A comprises of 35 marks and 35 MCQs and duration for this section is 55 minutes.
5. Section B will be 40 marks theory and Candidates will be appearing from the same block and will be given Question paper as well as answer script for the same and the duration for this section is 2 hr 15 minutes.
6. As per the University Circular No. DBoEE/ICC/2022-23/01 the exam paper time as revised.


(Ms. KAVITA MAKHIYA)
BAMMC COORDINATOR




(Dr. DEBAJIT SARKAR)
PRINCIPAL