



**SADHANA EDUCATION SOCIETY'S  
L.S. Raheja College of Arts and Commerce**

An Initiative by BMS  
Department



# MYOB

Mange your own business

**22nd & 23rd March 2022**

 [myobrahejabms](https://www.instagram.com/myobrahejabms)

# **INTRODUCTION**

MYOB (Manage Your Own Business) is the annual Intra-College festival ORGANISED by the BMS department OF L.S. RAHEJA COLLEGE OF ARTS AND COMMERCE. MYOB has organised various events of management, marketing and financing , over the years. This year MYOB '22 has planned exhilarating and intellectual events

## **THEME - SHARK TANK**

A famous and popular show related to business that hit the Indian Television screens and was a huge success in a short time. Anyone now? The theme for MYOB 2022 is Shark Tank – seal the deal and Now is the time to experience our live “shark tank” in MYOB 2022! Let’s get ready to witness our sharks throw their best game.

# **REGISTRATION RULES**

- PARTICIPANTS ARE REQUIRED TO GIVE CORRECT DETAILS WHICH ARE ASKED IN THE PRE REGISTRATION FORM TO ENSURE PROPER COMMUNICATION
- FOR IDENTIFICATION PROOF, COLLEGE ID CARD MUST BE SUBMITTED ON GOOGLE FORMS
- REGISTRATION WILL BE DONE THROUGH GOOGLE FORMS.
- P.O.P'S WILL BE PROVIDED ONE DAY PRIOR OF THE EVENT.
- PARTICIPANTS NAME CHANGE IS STRICTLY PROHIBITED ON DAY OF THE EVENT.
- PROXY REGISTRATION IS NOT ALLOWED.

# **GENERAL RULES**

- PARTICIPANTS ARE EXPECTED TO REACH THE ASSIGNED CLASSROOMS ATLEAST 20 MINUTES PRIOR TO THE EVENT.
- USE OF MOBILE PHONE IS NOT ALLOWED UNLESS SPECIFIED.
- ALL PARTICIPANTS ARE REQUESTED TO CLEAR DOUBTS AND RAISE QUESTIONS ONCE THE BRIEFING IS DONE, AND PRIOR TO THE EVENT BEGINNING.
- USE OF FOUL LANGUAGE, DEROGATORY REMARKS AND UNDESIRABLE BEHAVIOUR WILL LEAD TO CONSEQUENCES. DISCLOSING OF DEPARTMENT NAME WILL LEAD TO CONSEQUENCES.
- MANAGEMENT HOLDS THE RIGHT TO MODIFY RULES AND IMPLEMENT AS AND WHEN REQUIRED.

# **GENERAL RULES**

- MANAGEMENT DECISION SHALL BE CONSIDERED FINAL
- OTHER RULES SHALL BE DISCLOSED FURTHER IN THE RESPECTIVE EVENTS
- ONLY FULLY VACCINATED STUDENTS WILL BE ALLOWED TO PARTICIPATE.
- ALL COVID-19 PROTOCOLS SHALL BE FOLLOWED AT ALL TIMES WHILE ON CAMPUS

# EVENTS

- RAJ-NEETI
- MYOB-POLY
- DIVIDE & PITCH
- SURPRISE
- MANDI

**NON FLAGSHIP EVENT**

# **RAAJ-NEETI**

MAIN HI RAAJA , MAIN HI MANTRI

**THIS EVENT IS BASED ON  
DEBATE**

NOTE:

- 1 team per contingent
- 4 participants per team

Further rules will be disclosed, on day  
of the event.



**NON FLAGSHIP EVENT**

# **MYOB-POLY**

BANIYE KA DIMAG , MYOB KI DARING

**THIS EVENT IS BASED ON  
MANAGEMENT**

NOTE:

- 2 team per contingent
- 1 participants per team

Further rules will be disclosed, on day  
of the event.

**FLAGSHIP EVENT**

# **DIVIDE & PITCH**

KUCH PAANE KELIYE KUCH KHONA PADTA  
HAI

**THIS EVENT IS BASED ON  
ENTREPRENEURSHIP**

NOTE:

- 1 team per contingent
- 4 participants per team

Further rules will be disclosed, on day  
of the event.

**NON FLAGSHIP EVENT**

# **SURPRISE EVENT**

**THIS EVENT IS SURPRISE**

NOTE:

- 2 team per contingent
- 2 participants per team

Further rules will be disclosed, on day  
of the event.

**FLAGSHIP EVENT**

**MANDI**

MYOB NA RAAJ MA , MANDI MAJAMA

**THIS EVENT IS BASED ON  
FINANCE**

NOTE:

- 1 team per contingent
- 4 participants per team

Further rules will be disclosed, on day  
of the event.

# **PR STRUCTURE**

## **WINNING POINTS**

<b>POSITION</b>	<b>FLAGSHIP EVENT</b>	<b>NON-FLAGSHIP</b>
<b>1</b>	<b>30,000</b>	<b>20,000</b>
<b>2</b>	<b>20,000</b>	<b>10,000</b>
<b>3</b>	<b>10,000</b>	<b>-</b>

# PR STRUCTURE

<b>EVENTS</b>	<b>PRE REGISTRATION</b>	<b>NPAR</b>	<b>NPAQ</b>
<b>FLAGSHIP</b>	<b>700</b>	<b>(1400)</b>	<b>(2000)</b>
<b>NON FLAGSHIP</b>	<b>500</b>	<b>(1000)</b>	<b>(1500)</b>

# **LOGISTICS**

Sr.No	DAY 1	DAY 2
1.	INAUGURATION (08.00AM - 08.30AM)	DIVIDE & PITCH (09.00AM - 11.30) (F)
2.	SEMINAR (09.00AM - 10.00AM)	SURPRISE EVENT (11.30AM - 02.30PM)
3.	RAAJ-NEETI (11.00AM - 02.00PM)	PR RALLY (02.30PM - 03.30PM)
4.	MYOB-POLY (02.00PM - 05.00PM)	MANDI (03.30PM) (F)

FOR REGISTRATION

**[CLICK HERE](#)**

## **CHAIRPERSON**

**DHVANIL : +91 7045143002**

## **CONTINGENT LEADER**

**LAKSHIT : +91 7977520614**

## **PR HEAD**

**KOMAL : +91 7046050097**







**THANK  
YOU**