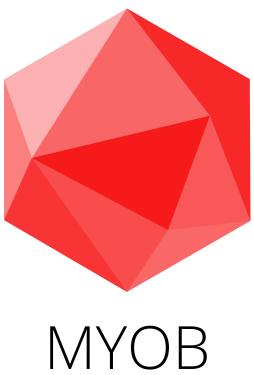


SADHANA EDUCATION SOCIETY'S L.S. Raheja College of Arts and Commerce

An Initiative by BMS Department



Mange your own business

22nd & 23rd March 2022

INTRODUCTION

MYOB (Manage Your Own Business) is the annual Intra-College festival ORGANISED by the BMS department OF L.S. RAHEJA COLLEGE OF ARTS AND COMMERCE. MYOB has organised various events of management, marketing and financing, over the years. This year MYOB '22 has planned exhilarating and intellectual events

THEME - SHARK TANK

A famous and popular show related to business that hit the Indian Television screens and was a huge success in a short time. Anyone now? The theme for MYOB 2022 is Shark Tank – seal the deal and Now is the time to experience our live "shark tank" in MYOB 2022! Let's get ready to witness our sharks throw their best game.

REGISTRATION RULES

- PARTICIPANTS ARE REQUIRED TO GIVE CORRECT DETAILS WHICH ARE ASKED IN THE PRE REGISTRATION FORM TO ENSURE PROPER COMMUNICATION
- FOR IDENTIFICATION PROOF, COLLEGE ID CARD MUST BE SUBMITTED ON GOOGLE FORMS
- REGISTRATION WILL BE DONE THROUGH GOOGLE FORMS.
- P.O.P'S WILL BE PROVIDED ONE DAY PRIOR OF THE EVENT.
- PARTICIPANTS NAME CHANGE IS STRICTLY PROHIBITED ON DAY OF THE EVENT.
- PROXY REGISTRATION IS NOT ALLOWED.

GENERAL RULES

- PARTICIPANTS ARE EXPECTED TO REACH THE ASSIGNED CLASSROOMS ATLEAST 20 MINUTES PRIOR TO THE EVENT.
- USE OF MOBILE PHONE IS NOT ALLOWED UNLESS SPECIFIED.
- ALL PARTICIPANTS ARE REQUESTED TO CLEAR DOUBTS AND RAISE QUESTIONS ONCE THE BRIEFING IS DONE, AND PRIOR TO THE EVENT BEGINNING.
- USE OF FOUL LANGUAGE, DEROGATORY
 REMARKS AND UNDESIRABLE BEHAVIOUR
 WILL LEAD TO CONSEQUENCES. DISCLOSING
 OF DEPARTMENT NAME WILL LEAD TO
 CONSEQUENCES.
- MANAGEMENT HOLDS THE RIGHT TO MODIFY RULES AND IMPLEMENT AS AND WHEN REQUIRED.

GENERAL RULES

- MANAGEMENT DECISION SHALL BE CONSIDERED FINAL
- OTHER RULES SHALL BE DISCLOSED FURTHER IN THE RESPECTIVE EVENTS
- ONLY FULLY VACCINATED STUDENTS WILL BE ALLOWED TO PARTICIPATE.
- ALL COVID-19 PROTOCOLS SHALL BE FOLLOWED AT ALL TIMES WHILE ON CAMPUS

EVENTS

- RAJ-NEETI
- MYOB-POLY
- DIVIDE & PITCH
- SURPRISE
- MANDI

NON FLAGSHIP EVENT

RAAJ-NEETI

MAIN HI RAAJA, MAIN HI MANTRI

THIS EVENT IS BASED ON DEBATE

NOTE:

- 1 team per contingent
- 4 participants per team

NON FLAGSHIP EVENT

MYOB-POLY

BANIYE KA DIMAG, MYOB KI DARING

THIS EVENT IS BASED ON MANAGEMENT

NOTE:

- 2 team per contingent
- 1 participants per team

FLAGSHIP EVENT

DIVIDE & PITCH

KUCH PAANE KELIYE KUCH KHONA PADTA HAI

THIS EVENT IS BASED ON ENTREPRENEURSHIP

NOTE:

- 1 team per contingent
- 4 participants per team

NON FLAGSHIP EVENT

SURPRISE EVENT

THIS EVENT IS SURPRISE

NOTE:

- 2 team per contingent
- 2 participants per team

FLAGSHIP EVENT

MANDI

MYOB NA RAAJ MA, MANDI MAJAMA

THIS EVENT IS BASED ON FINANCE

NOTE:

- 1 team per contingent
- 4 participants per team

PR STRUCTURE

WINNING POINTS

POSITION	FLAGSHIP EVENT	NON-FLAGSHIP
1	30,000	20,000
2	20,000	10,000
3	10,000	-

PR STRUCTURE

EVENTS	PRE REGISTRATION	NPAR	NPAQ
FLAGSHIP	700	(1400)	(2000)
NON FLAGSHIP	500	(1000)	(1500)

LOGISTICS

Sr.No	DAY 1	DAY 2	
1.	INAUGURATION (08.00AM - 08.30AM)	DIVIDE & PITCH (09.00AM - 11.30)	
2.	SEMINAR (09.00AM - 10.00AM)	SURPRISE EVENT (11.30AM - 02.30PM)	
3.	RAAJ-NEETI (11.00AM - 02.00PM)	PR RALLY (02.30PM - 03.30PM)	
4.	MYOB-POLY (02.00PM - 05.00PM)	MANDI (03.30PM) F	

FOR REGISTRATION <u>CLICK HERE</u>

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THANK YOU