

Ref. No.LSRC/BMM SEM V&VI/APR REG&ATKT/2021-22/53

19/4/2021

TIME TABLE OF SEMESTER VI REGULAR AND ATKT APRIL/MAY 2020-21

PROGRAIVIVIE- BACHELOR OF IVIASS IVIEDIA			
DAY AND DATE	TIME	PAPER/SUBJECT	
WEDNESDAY, 12 TH MAY 2021	11:30 AM TO 12:30 PM	Advertising: Advertising and Marketing	
		Research	
WEDNESDAY, 12 TH MAY 2021	11:30 AM TO 12:30 PM	Journalism: Press Laws and Ethics	
FRIDAY, 14 TH MAY 2021	11:30 AM TO 12:30 PM	Advertising: Legal Environment and	
		Advertising Ethics	
FRIDAY, 14 TH MAY 2021	11:30 AM TO 12:30 PM	Journalism: Broadcast Journalism	
SATURDAY, 15 [™] MAY 2021	11:30 AM TO 12:30 PM	Advertising: Financial Management for	
		Marketing and Advertising	
SATURDAY, 15 [™] MAY 2021	11:30 AM TO 12:30 PM	Journalism: Business & Magazine Journalism	
MONDAY, 17 TH MAY 2021	11:30 AM TO 12:30 PM	Advertising: Digital Media	
MONDAY, 17 TH MAY 2021	11:30 AM TO 12:30 PM	Journalism: Digital Media	
TUESDAY, 18 [™] MAY 2021	11:30 AM TO 12:30 PM	Advertising: Agency Management	
TUESDAY, 18 TH MAY 2021	11:30 AM TO 12:30 PM	Journalism: Issues of Global Media	
WEDNESDAY, 19 TH MAY 2021	11:30 AM TO 12:30 PM	Advertising: The Principles and Practice of	
		Direct Marketing	
WEDNESDAY, 19 TH MAY 2021	11:30 AM TO 12:30 PM	Journalism: News Media Management	
THURSDAY, 20 [™] MAY 2021	11:30 AM TO 12:30 PM	Advertising: Contemporary Issues	
THURSDAY, 20 TH MAY 2021	11:30 AM TO 12:30 PM	Journalism: Contemporary Issues	

PROGRAMME- BACHELOR OF MASS MEDIA

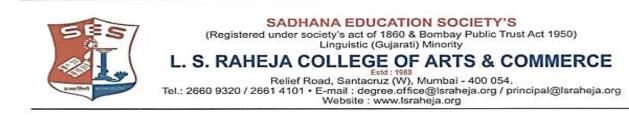
- 1. Examinations will be conducted online.
- 2. The candidates appearing for the online examination should be ready 15 minutes prior to commencement of examination.
- 3. Ensure the consistent Internet supply, well before the start of examination. Requirement of minimum of internet data of 2GB per examination/day.
- 4. Further instructions, if any will be displayed on website prior to commencement of examinations.
- 5. Incase of any technical difficulty arises while appearing in the examination which may lead discontinuation of online examination, student concern should inform by calling HELPLINE NO +91 9321528204 and also to send an email to <u>helpline.exam@lsraheja.org</u> stating details. Complaint/s reported late or after the examination, may not be accepted.
- 6. Students should ensure proper working of the device well in time (laptop/desktop/mobile/i-pad) for appearing online examination.

Ms Kavita Makhija Coordinator



Tan

Dr.DEBAJIT SARKAR PRINCIPAL



Ref.No: LSRC/BMM SEM V&VI/APR REG&ATKT/2021-22/56

19/4/2021

TIME TABLE OF SEMESTER V ATKT APRIL/MAY 2020-21

PROGRAMME- BACHELOR OF MASS MEDIA

DAY AND DATE	TIME	PAPER/SUBJECT
MONDAY, 24 TH MAY 2021	11:00 AM TO 12:00 PM	Advertising: BRAND BUILDING

- 1. Examinations will be conducted online.
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Ms Kavita Makhija Coordinator

Dr. DEBAJIT SARKAR PRINCIPAL





REF.No. LSRC/BFM SEM V&VI/APR REG&ATKT/2021-22/57

19/4/2021

TIME TABLE OF SEMESTER VI REGULAR AND ATKT APRIL/MAY 2020-21

PROGRAMME- BACHELOR OF COMMERCE (FINANCIAL MARKETS)

DAY AND DATE	TIME	PAPER/SUBJECT
WEDNESDAY, 12 TH MAY 2021	1:30-2:30	RISK MANAGEMENT
FRIDAY, 14 TH MAY 2021	1:30-2:30	VENTURE CAPITAL AND PRIVATE EQUITY
SATURDAY, 15 [™] MAY 2021	1:30-2:30	MUTUAL FUND MANAGMENT
MONDAY, 17 TH MAY 2021	1:30-2:30	ORGANISATIONAL BEHAVIOUR
TUESDAY, 18 TH MAY 2021	1:30-2:30	CORPORATE RESTRUCTURING

IMPORTANT NOTES:

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Ms Divya Kanchan Coordinator

Dr.DEBAJIT SARKAR PRINCIPAL





LSRC/BFM SEM V&VI/APR REG&ATKT/2021-22/58

19/4/2021

TIME TABLE OF SEMESTER V ATKT APRIL/MAY 2020-21

PROGRAMME- BACHELOR OF COMMERCE (FINANCIAL MARKETS)

DAY AND DATE	TIME	PAPER/SUBJECT
MONDAY, 24 TH MAY 2021	11:00-12:00	CORPORATE ACCOUNTING
TUESDAY, 25 TH MAY 2021	11:00-12:00	MARKETING IN FINANCIAL SERVICES

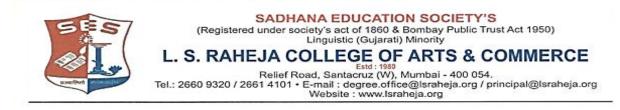
IMPORTANT NOTES:

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Ms Divya Kanchan Coordinator X-Com

Dr.DEBAJIT SARKAR PRINCIPAL





LSRC/BAF SEM V&VI/APR REG&ATKT/2021-22/59

19/4/2021

TIME TABLE OF SEMESTER VI REGULAR AND ATKT APRIL/MAY 2020-21

PROGRAMME- BACHELOR OF COMMERCE (ACCOUNTING & FINANCE)

DAY AND DATE	TIME	PAPER/SUBJECT
WEDNESDAY, 12 TH MAY 2021	1:30-2:30	FINANCIAL ACCOUNTING VII
FRIDAY, 14 TH MAY 2021	1:30-2:30	COST ACCOUNTING IV
SATURDAY, 15 [™] MAY 2021	1:30-2:30	FINANCIAL MANAGEMENT III
MONDAY, 17 TH MAY 2021	1:30-2:30	TAXATION V
TUESDAY, 18 [™] MAY 2021	1:30-2:30	ECONOMICS III (INDIAN ECONOMY)

- 1. Examinations will be conducted online.
- 2. The candidates appearing for the online examination should be ready 15 minutes prior to commencement of examination.
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Ms. Vaishali Pandya Coordinator

Dr. DEBAJIT SARKAR PRINCIPAL





LSRC/BAF SEM V&VI/APR REG&ATKT/21-22/60

19/4/2021

TIME TABLE OF SEMESTER V ATKT APRIL/MAY 2020-21

PROGRAMME- BACHELOR OF COMMERCE (ACCOUNTING & FINANCE)

DAY AND DATE	TIME	PAPER/SUBJECT
MONDAY, 24 TH MAY 2021	11:00-12:00	MANAGEMENT (MANAGEMENT APPLICATIONS II)
TUESDAY, 25 TH MAY 2021	11:00-12:00	TAXATION IV – (DIRECT TAXES – I)

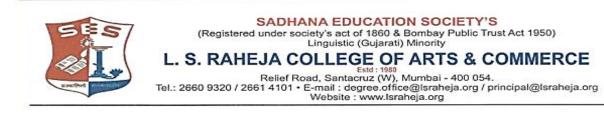
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Ms. Vaishali Pandya Coordinator

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Dr. DEBAJIT SARKAR PRINCIPAL





LSRC/BBI SEM VI/APR REG&ATKT/2021-22/61

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TIME TABLE OF SEMESTER VI REGULAR AND ATKT APRIL/MAY 2020-21

PROGRAMME- BACHELOR OF COMMERCE (BANKING & INSURANCE)

DAY AND DATE	TIME	PAPER/SUBJECT
WEDNESDAY, 12 TH MAY 2021	1:30-2:30	CENTRAL BANKING
FRIDAY, 14 TH MAY 2021	1:30-2:30	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT
SATURDAY, 15 [™] MAY 2021	1:30-2:30	AUDITING-II
MONDAY, 17 TH MAY 2021	1:30-2:30	HUMAN RESOURCE MANAGEMENT
TUESDAY, 18 TH MAY 2021	1:30-2:30	MARKETING IN BANKING AND INSURANCE

- 1. Examinations will be conducted online.
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Ms. JYOTI PARIMAL SARKAR Coordinator

Dr. DEBAJIT SARKAR PRINCIPAL





LSRC/BMS SEM V/APR ATKT/2021-22/ 62

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TIME TABLE OF SEMESTER V ATKT APRIL/MAY 2020-21

PROGRAMME- BACHELOR OF MANAGEMENT STUDIES

DAY AND DATE	TIME	PAPER/SUBJECT
MONDAY, 24 TH MAY 2021	11:00-12:00	CORPORATE COMMUNICATION & PUBLIC RELATIONS
TUESDAY, 25 TH MAY 2021	11:00-12:00	INVESTMENT ANALYSIS & PORTFOLIO MANAGEMENT
THURSDAY, 27 TH MAY 2021	11:00-12:00	WEALTH MANAGEMENT
FRIDAY, 28 TH MAY 2021	11:00-12:00	DIRECT TAXES

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(Ms Suvarna Raikar & Ms Heta Parekh) BMS Coordinators

(Dr. Debajit Sarkar) Principal





LSRC/BMS SEM VI/APR REGULAR & ATKT/2021-22/63

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TIME TABLE OF SEMESTER VI REGULAR & ATKT APRIL/MAY 2020-21

PROGRAMME- BACHELOR OF MANAGEMENT STUDIES

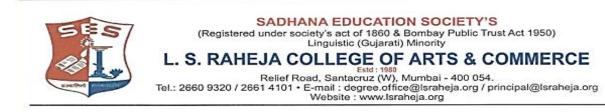
DAY AND DATE	TIME	PAPER/SUBJECT
WEDNESDAY, 12 TH MAY 2021	11:30-12:30	OPERATIONS RESEARCH
FRIDAY, 14 TH MAY 2021	11:30-12:30	BRAND MANAGEMENT/INTERNATIONAL FINANCE
SATURDAY, 15 [™] MAY 2021	11:30-12:30	RETAIL MANAGEMENT/ INNOVATIVE FINANCIAL SERVICES
MONDAY, 17 TH MAY 2021	11:30-12:30	INTERNATIONAL MARKETING/ PROJECT MANAGEMENT
TUESDAY, 18 TH MAY 2021	11:30-12:30	MEDIA PLANNING & MANAGEMENT/ STRATEGIC FINANCIAL MANAGEMENT

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(Ms Suvarna Raikar & Ms Heta Parekh) BMS Coordinators

(Dr. Debajit Sarkar) Principal





LSRC/BSC.IT/ SEM V&VI/APR REG&ATKT/2021-22/64

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TIME TABLE OF SEMESTER VI REGULAR AND ATKT APRIL/MAY 2020-21

PROGRAMME- BACHELOR OF SCIENCE (INFORMATION TECHNOLOGY)

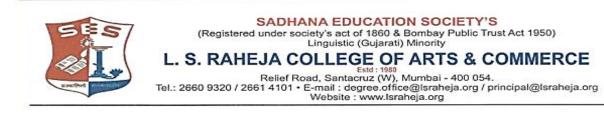
DAY AND DATE	TIME	PAPER/SUBJECT
WEDNESDAY, 12 TH MAY 2021	1:30-2:30	CYBER LAW
FRIDAY, 14 TH MAY 2021	1:30-2:30	BUSINESS INTELLIGENCE
SATURDAY, 15 [™] MAY 2021	1:30-2:30	SECURITY IN COMPUTING
MONDAY, 17 TH MAY 2021	1:30-2:30	PRINCIPLES OF GEOGRAPHIC INFORMATION SYSTEM
TUESDAY, 18 TH MAY 2021	1:30-2:30	SOFTWARE QUALITY ASSURANCE

- 1. Examinations will be conducted online.
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For Ms. Prajakata Joshi Coordinator

Dr. DEBAJIT SARKAR PRINCIPAL





LSRC/BSC.IT/ SEM V&VI/APR REG&ATKT/2021-22/65

19/4/2021

TIME TABLE OF SEMESTER V ATKT APRIL/MAY 2020-21

PROGRAMME- BACHELOR OF SCIENCE (INFORMATION TECHNOLOGY)

DAY AND DATE	TIME	PAPER/SUBJECT
MONDAY, 24 TH MAY 2021	11:00-12:00	ARTIFICIAL INTELLIGENCE
TUESDAY, 25 TH MAY 2021	11:00-12:00	ENTERPRISE JAVA

- 1. Examinations will be conducted online.
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For Ms. Prajakata Joshi Coordinator

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Dr. DEBAJIT SARKAR PRINCIPAL

