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L. S. RAHEJA COLLEGE OF ARTS & COMMERCE

Relief Road, Santacruz (W), Mumbai - 400 054.

Tel.: 2660 9320 / 2661 4101 • E-mail : degree.office@Israheja.org / principal@Israheja.org

Website : www.Israheja.org

LSRC/BMM SEM I ATKT/2020-21/814 A

29/12/2020

PROGRAMME- BACHELOR OF MASS MEDIA (OLD COURSE)

SEMESTER I (ATKT)

DAY AND DATE	TIME	PAPER/SUBJECT
MONDAY, 4 TH JANUARY 2021	11:30 AM TO 12:30 PM	EFFECTIVE COMMUNICATION SKILLS – I
TUESDAY, 5 TH JANUARY 2021	11:30 AM TO 12:30 PM	FUNDAMENTALS OF MASS
		COMMUNICATION
WEDNESDAY, 6 TH JANUARY 2021	11:30 AM TO 12:30 PM	LANDMARK EVENTS IN THE HISTORY
THURSDAY, 7 TH JANUARY 2021	11:30 AM TO 12:30 PM	INTRODUCTION TO SOCIOLOGY
FRIDAY, 8 TH JANUARY 2021	11:30 AM TO 12:30 PM	INTRODUCTION TO ECONOMICS
SATURDAY, 9 TH JANUARY 2021	11:30 AM TO 12:30 PM	INTRODUCTION TO COMPUTERS

IMPORTANT NOTES:

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- 6. Students should ensure proper working of the device well in time (laptop/desktop/mobile/i-pad) for appearing online examination.

(Ms. KAVITA MAKHIJA)
COORDINATOR







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LSRC/BMM SEM II ATKT/2020-21/814 B

29/12/2020

PROGRAMME- BACHELOR OF MASS MEDIA (OLD COURSE)

SEMESTER II (ATKT)

DAY AND DATE	TIME	PAPER/SUBJECT
MONDAY, 11 TH JANUARY 2021	11:30 AM TO 12:30 PM	EFFECTIVE COMMUNICATION SKILLS –
		II
TUESDAY, 12 [™] JANUARY 2021	11:30 AM TO 12:30 PM	PRINCIPLES OF MARKETING
WEDNESDAY, 13 TH JANUARY 2021	11:30 AM TO 12:30 PM	INTRODUCTION TO MEDIA
		PSYCHOLOGY
THURSDAY, 14 TH JANUARY 2021	11:30 AM TO 12:30 PM	PRINCIPLES OF MANAGEMENT
FRIDAY, 15 [™] JANUARY 2021	11:30 AM TO 12:30 PM	INTRODUCTION TO ENGLISH
		LITERATURE
SATURDAY, 16 [™] JANUARY 2021	11:30 AM TO 12:30 PM	POLITICAL CONCEPTS AND THE INDIAN
		POLITICAL SYSTEM

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LSRC/BMM SEM III ATKT/2020-21/814 C

29/12/2020

PROGRAMME- BACHELOR OF MASS MEDIA (OLD COURSE)

SEMESTER III (ATKT)

DAY AND DATE	TIME	PAPER/SUBJECT
MONDAY, 11 [™] JANUARY 2021	11:30 AM TO 12:30 PM	INTRODUCTION TO MEDIA STUDIES
TUESDAY, 12 TH JANUARY 2021	11:30 AM TO 12:30 PM	INTRODUCTION TO PUBLIC RELATIONS
WEDNESDAY, 13 [™] JANUARY 2021	11:30 AM TO 12:30 PM	ADVANCED COMPUTERS
THURSDAY, 14 TH JANUARY 2021	11:30 AM TO 12:30 PM	CULTURAL STUDIES

IMPORTANT NOTES:

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PROGRAMME- BACHELOR OF MASS MEDIA (OLD COURSE)

SEMESTER IV (ATKT)

DAY AND DATE	TIME	PAPER/SUBJECT
MONDAY, 11 TH JANUARY 2021	11:30 AM TO 12:30 PM	MASS MEDIA RESEARCH

IMPORTANT NOTES:

- 1. Examinations will be conducted online.
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LSRC/BFM SEM II ATKT/2020-21/814 E

29/12/2020

PROGRAMME- BACHELOR OF COMMERCE (FINANCIAL MARKETS)

SEMESTER II (ATKT)

DAY AND DATE	TIME	PAPER/SUBJECT
TUESDAY, 12 TH JANUARY 2021	11:30 AM TO 12:30 PM	COMPUTER SKILLS – I
WEDNESDAY, 13 [™] JANUARY 2021	11:30 AM TO 12:30 PM	BUSINESS STATISTICS
THURSDAY, 14 [™] JANUARY 2021	11:30 AM TO 12:30 PM	BUSINESS COMMUNICATION – II
FRIDAY, 15 TH JANUARY 2021	11:30 AM TO 12:30 PM	FINANCIAL ACCOUNTING – II

IMPORTANT NOTES:

- 1. Examinations will be conducted online.
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(Ms. DIVYA KANCHAN)
COORDINATOR







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29/12/2020

PROGRAMME- BACHELOR OF COMMERCE (FINANCIAL MARKETS)

SEMESTER IV (ATKT)

DAY AND DATE	TIME	PAPER/SUBJECT
TUESDAY, 12 TH JANUARY 2021	11:30 AM TO 12:30 PM	DEBT MARKETS – II
WEDNESDAY, 13 [™] JANUARY 2021	11:30 AM TO 12:30 PM	EQUITY MARKETS – II
THURSDAY, 14 [™] JANUARY 2021	11:30 AM TO 12:30 PM	PERSONAL FINANCIAL PLANNING
FRIDAY, 15 TH JANUARY 2021	11:30 AM TO 12:30 PM	FC IV (FOREIGN EXCHANGE MARKETS)
SATURDAY, 16 [™] JANUARY 2021	11:30 AM TO 12:30 PM	BUSINESS LAW – II
MONDAY, 18 TH JANUARY 2021	11:30 AM TO 12:30 PM	CORPORATE FINANCE
TUESDAY, 19 TH JANUARY 2021	11:30 AM TO 12:30 PM	BUSINESS ECONOMICS – II

IMPORTANT NOTES:

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LSRC/BSCIT SEM IV ATKT/2020-21/814 G

29/12/2020

PROGRAMME- BACHELOR OF SCIENCE (INFORMATION TECHNOLOGY) SEMESTER IV (ATKT)

DAY AND DATE	TIME	PAPER/SUBJECT
TUESDAY, 12 TH JANUARY 2021	11:30 AM TO 12:30 PM	COMPUTER ORIENTED STATISTICAL TECHNIQUES

IMPORTANT NOTES:

- 1. Examinations will be conducted online.
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(Ms. Prajakta Joshi) Coordinator





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29/12/2020

PROGRAMME- BACHELOR OF SCIENCE (INFORMATION TECHNOLOGY) SEMESTER VI (ATKT)

DAY AND DATE	TIME	PAPER/SUBJECT
TUESDAY, 12 TH JANUARY 2021	11:30 AM TO 12:30 PM	SECURITY IN COMPUTING
WEDNESDAY, 13 [™] JANUARY 2021	11:30 AM TO 12:30 PM	SOFTWARE QUALITY ASSURANCE
		BUSINESS INTELLIGENCE
THURSDAY, 14 TH JANUARY 2021	11:30 AM TO 12:30 PM	CYBER LAWS
FRIDAY, 15 [™] JANUARY 2021	11:30 AM TO 12:30 PM	PRINCIPLES OF GEOGRAPHIC INFORMATION SYSTEMS

IMPORTANT NOTES:

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LSRC/BMS SEM II ATKT/2020-21/814 I

29/12/2020

PROGRAMME- BACHELOR OF MANAGEMENT STUDIES

SEMESTER II (ATKT)

DAY AND DATE	TIME	PAPER/SUBJECT
TUESDAY, 12 [™] JANUARY 2021	11:30 AM TO 12:30 PM	BUSINESS MATHEMATICS
WEDNESDAY, 13 TH JANUARY 2021	11:30 AM TO 12:30 PM	FOUNDATION COURSE – II
THURSDAY, 14 TH JANUARY 2021	11:30 AM TO 12:30 PM	INDUSTRIAL LAW
FRIDAY, 15 [™] JANUARY 2021	11:30 AM TO 12:30 PM	PRINCIPLES OF MARKETING

IMPORTANT NOTES:

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(Ms. Heta Parekh & Ms. Suvarna Raikar)
BMS COORDINATOR

(Dr.DEBAJIT SARKAR)
PRINCIPAL

S-Com





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29/12/2020

PROGRAMME- BACHELOR OF COMMERCE (BANKING & INSURANCE)

SEMESTER II (ATKT)

DAY AND DATE	TIME	PAPER/SUBJECT
TUESDAY, 12 TH JANUARY 2021	11:30 AM TO 12:30 PM	PRINCIPLES OF BANKING & INSURANCE
WEDNESDAY, 13 [™] JANUARY 2021	11:30 AM TO 12:30 PM	QUANTITATIVE METHODS-II
THURSDAY, 14 [™] JANUARY 2021	11:30 AM TO 12:30 PM	BUSINESS COMMUNICATION – II
FRIDAY, 15 TH JANUARY 2021	11:30 AM TO 12:30 PM	FINANCIAL ACCOUNTING - II
SATURDAY, 16 TH JANUARY 2021	11:30 AM TO 12:30 PM	BUSINESS LAW

IMPORTANT NOTES:

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29/12/2020

PROGRAMME- BACHELOR OF COMMERCE (BANKING & INSURANCE)

SEMESTER IV (ATKT)

DAY AND DATE	TIME	PAPER/SUBJECT
TUESDAY, 12 TH JANUARY 2021	11:30 AM TO 12:30 PM	COST ACCOUNTING
WEDNESDAY, 13 TH JANUARY 2021	11:30 AM TO 12:30 PM	FINANCIAL MANAGEMENT-II

IMPORTANT NOTES:

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(Ms. JYOTI PARIMAL SARKAR)

COORDINATOR